

Achievement Scale and Interpretation

Business English: Our Business English course is designed to improve language skills specifically for professional or business settings. It focuses on teaching language proficiency with a focus on business-related vocabulary, communication skills, writing styles, and cultural nuances relevant to the business world.

By the end of each section, students will be able to:

Vocabulary	Writing	Communication Skills	Cultural Awareness	Professional Development
Appropriately and accurately use vocabulary specific to industries, sectors, and professional environments, including terminology related to finance, marketing, negotiations, presentations, and more.	Write emails, reports, memos, and other business documents effectively and professionally, including aspects like formal tone, structure, and appropriate language.	Demonstrate ability to communicate in meetings, negotiations, presentations, and networking in a business context with confidence.	Address cultural differences in business environments, emphasizing the importance of understanding and respecting diverse cultural practices and communication styles in a globalized workplace.	Use acquired skills for job interviews, resume writing, and career-related skills to help individuals succeed in their professional endeavors.

Students will also utilize leading marketing strategies and effective management approaches, discover how to build strong relationships and understand the risks involved in business, explore team building, raising money, and delivering top-notch customer service.

Students will also be able to handle unexpected challenges and understand the ins and outs of business deals like mergers and acquisitions.